

PATRICK MAULDIN

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PatrickMauldin.com

EDUCATION

Texas A&M University
College Station, TX
Graduated: May 2012

Bachelor of Business Administration: Marketing Major
Overall GPA: 3.4
Major GPA: 3.5

Wirtschaftsuniversität Wien
Vienna, Austria
Spring Semester 2010

Marketing and management courses with an international focus

WORK

Vici Media
March 2011 – Present
Co-founder, Art Director

Founded a small internet based marketing agency with my brother
Concepted & constructed web sites, landing pages, logos, and promotional pieces for over 50 clients

Slingshot LLC
Dallas, TX
June – August 2011
Creative Intern

Designed an entire website for Shell Fuel Rewards Program
Assembled a Facebook landing page for Jack Daniel's Tennessee Whiskey
Helped conceptualize TV and print campaigns for several clients

Wired Ranch Advertising
College Station, TX
August – Dec 2010
Creative Intern

Concepted and coded 2 mobile websites using HTML and jquery
Designed several print advertisements and promotional pieces

EXTRACURRICULAR

David Gardner's Student Advisory Council
College Station, TX
August 2011 – Present

Aid in formulation and evaluation of marketing campaigns targeted towards students in College Station

2012 National Student Advertising Competition
Shreveport, LA & Austin, TX
January – May 2012
Production Team – Graphic Designer

Conceptualized & assembled an entire marketing and advertising campaign for Nissan (team of 25 students)
1st place: District; 9th place: Nationals

HONORS & SKILLS

AP Scholar with Honors
2007 – 2008

Received scores of 5, 4, 4, and 3 on Advanced Placement tests of BC Calculus, English Literature, English Language, and Physics respectively

Adobe Software and Technical Languages

Highly proficient in Adobe Photoshop; adept in Adobe Illustrator, Dreamweaver, and InDesign